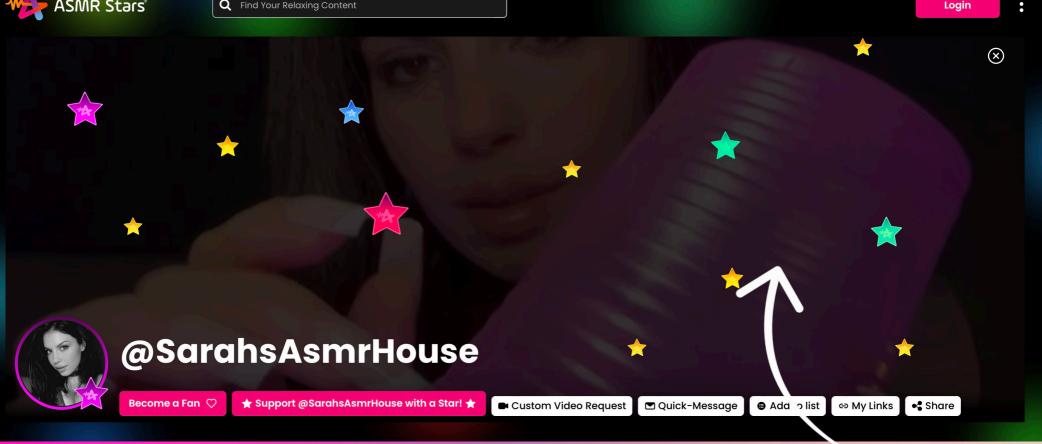
# Urn Stors into Deeper Fon Love.

ASMR Stars<sup>®</sup> A Growing Global Community





**Your Star Wall** 

#### **Step 1: Embrace the Star Season**

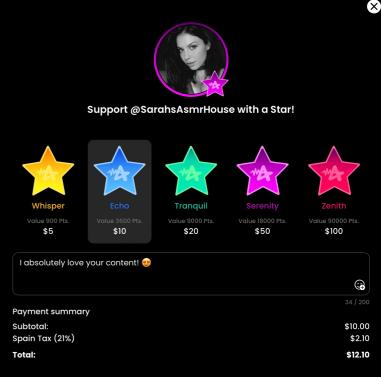
Time to let your Stars shine.

Now is the **perfect moment** to step into the spotlight and take full advantage of ASMR Stars®' most powerful and personal feature: the Stars.

#### **Step 2: Understand Why Stars Matter**

**Stars** are more than just a fun feature. They let fans feel **closer** to you.

They're **engaging**, **visual**, and **emotional** — and they turn casual viewers into loyal, supportive Fans.



Note: After clicking on the button, you will be directed to a secure gateway for payment. After completing the payment process, you will be redirected back to the website.



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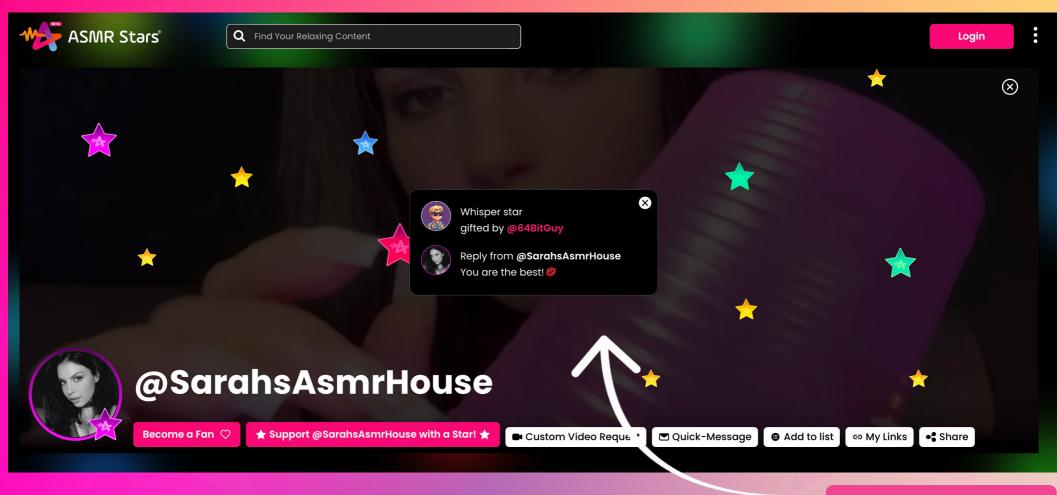
#### **Step 3: Create a Star-Driven Strategy**

Get **creative** with what you offer fans in return for **Stars**. Here are two **ideas** you can try today:

- Tell your fans that this week, you'll respond to every Star with a personal message.
- Turn a fan into a Superfan by sending them a personal audio message when they gift you a Tranquil Star (\$20).

You can shape the experience to fit your style. Whether playful, romantic, mysterious or calming — it's about creating a **unique moment** between you and your fan.





Your Personal Reply

# Step 4: Why It's Worth It

This strategy benefits both sides.

You **increase** your **income** while giving fans something truly **valuable** in **return**. It makes your supporters **feel appreciated** — and helps them understand the importance of backing your creative work.

#### **Step 5: Announce It to Your Fans**

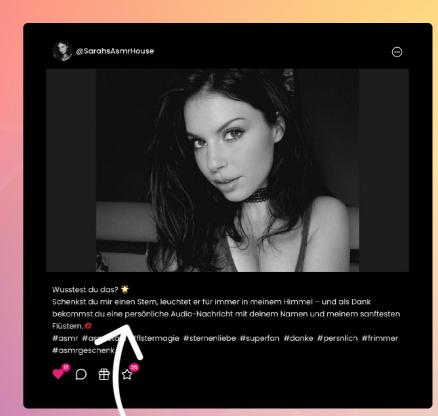
Use this example message to introduce your Stars and Star Wall to your audience:

#### "Did you know?

Every Star you gift me shines forever on my personal Star sky

- a little piece of love I'll never forget.
- This week, if you send me a Star, I'll whisper back with a personal
- audio message just for you, with your name.

Your Star. My softest thanks. Our quiet little connection."



Write a post

### Step 6: Make It Visible

Help your fans **find** your Star Wall. You can link to your Profile in your **bio**, add a **banner**, or create a **story** highlight on your other social platforms.

Fans **love** seeing their Star shining among others – and it reminds them they're part of your universe!

|     | <b>@sarahsasmrhouse</b><br>Hi <b>∛</b> Business: sarahundtania@gmx.de |  |
|-----|---|--|
| ··A | SarahsAsmrHouse - ASMR Stars®   |  |
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|     | www.youtube.com   |  |
|     | Sarah Asmr (@sarahasmrhouse)   TikTok                                 |  |
|     | Sarahs Asmr House   |  |
|     |   |  |

Add to your profile to your links

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## **Step 7: Keep It Going**

Don't make it a one-time promotion. Try weekly or monthly Star Specials, rotate your rewards, or surprise fans with mystery gifts.

The key is consistency. It keeps fans engaged and excited.

